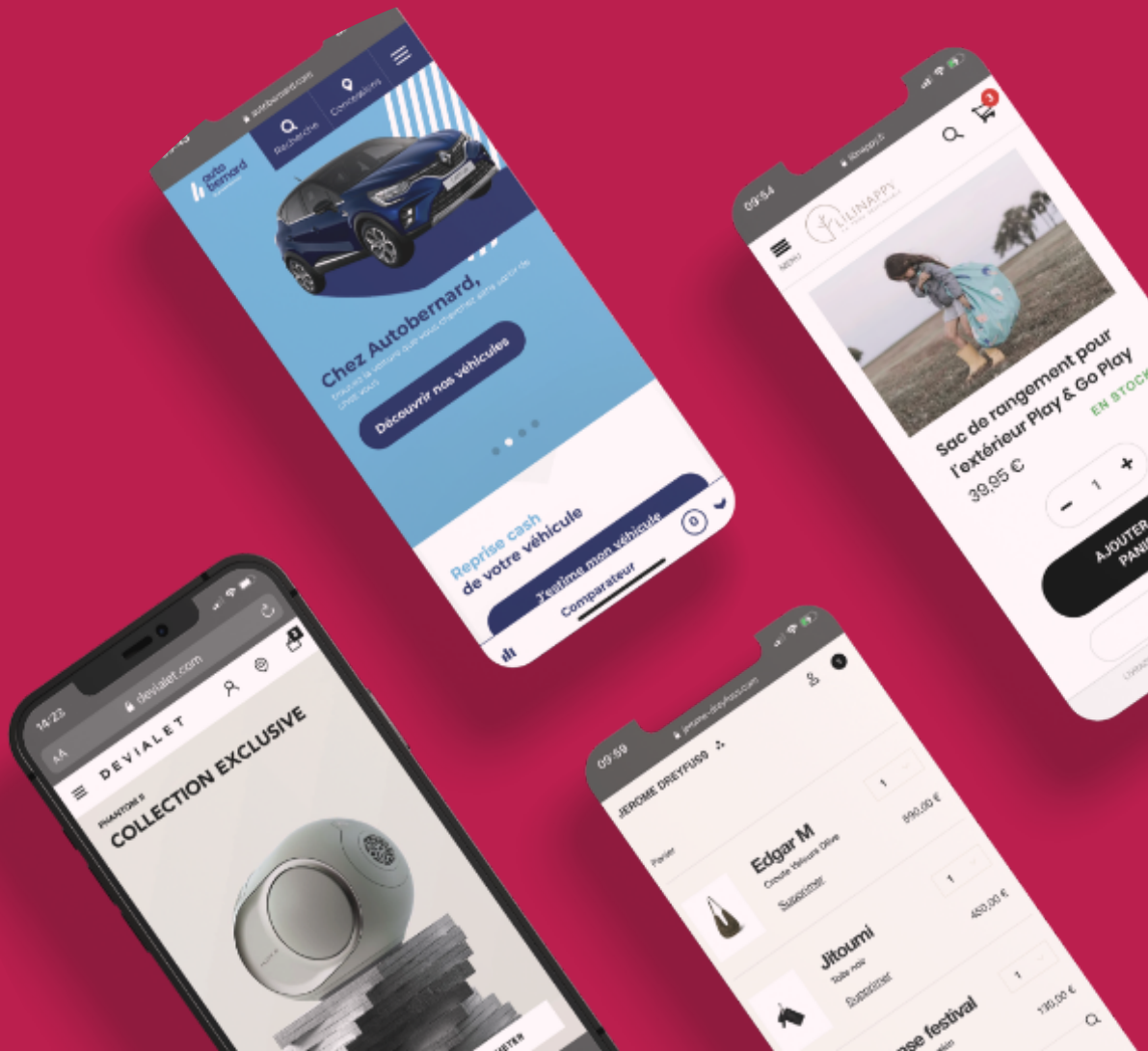




**FRONT-COMMERCE**  
Keeping. Change. Simple.

# FRONT-COMMERCE FACT SHEET



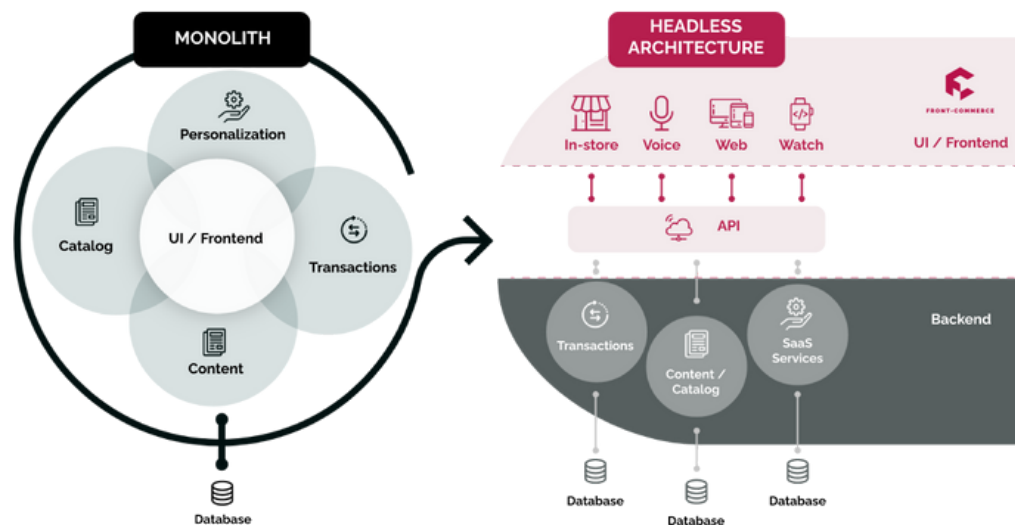
## AGILITY & INNOVATION ARE INSEPARABLE

In 2025, 73% of online sales will take place on mobile. Retail is moving fast. Owning an agile business that's technically ready to adapt at scale has never been more important.

Headless Commerce is a flexible e-commerce architecture where the frontend and backend are separated so they can function independently from one another.

### The advantages for your business:

- Limitless frontend development potential
- Optimal customer experience
- Reduce long-term costs
- Faster time to market
- An agile e-commerce platform



**Front-Commerce is the only digital storefront that improves the customer, merchant & developer experience, at the same time.**

An ultra-fast front-end based on PWA & MACH standards, we help brands evolve their current e-commerce platform to a headless commerce approach by integrating the back-end of their choice with Front-Commerce's best of breed technical stack based on React, NodeJS & GraphQL.

### Improved business results



Conversion rate



Organic traffic



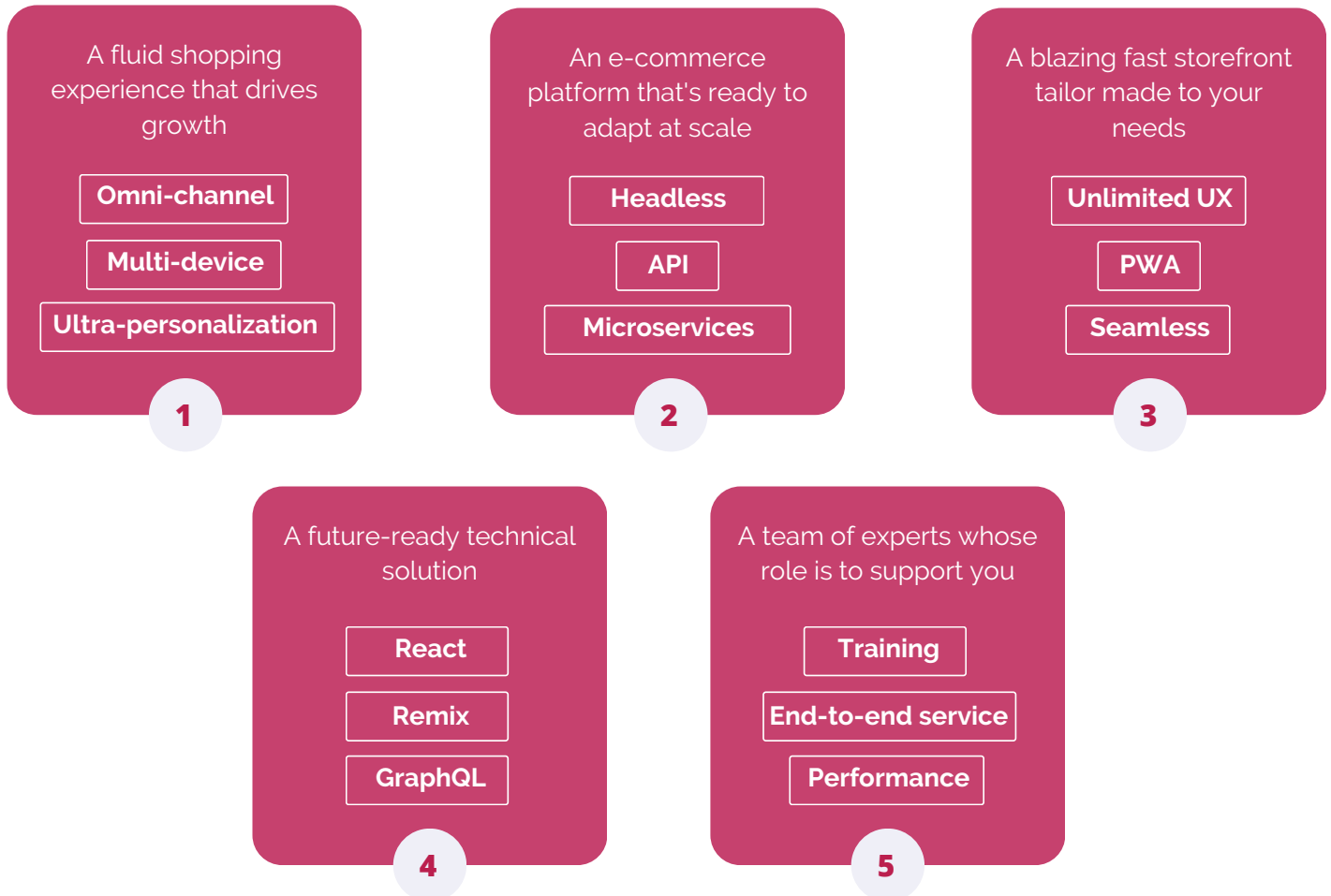
Lighthouse score

**"The results obtained are beyond our expectations and we know that there is still room to go further, especially on mobile."**

– Benjamin Brailion  
Omnichannel Manager, Devialet

## WHAT IS FRONT-COMMERCE?

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- Meet your customers' needs with a **future-ready** headless commerce architecture
- Create **mobile first** customer experiences that showcases your brand across all digital channels
- Implement a **headless frontend** that works seamlessly with your current e-commerce backend

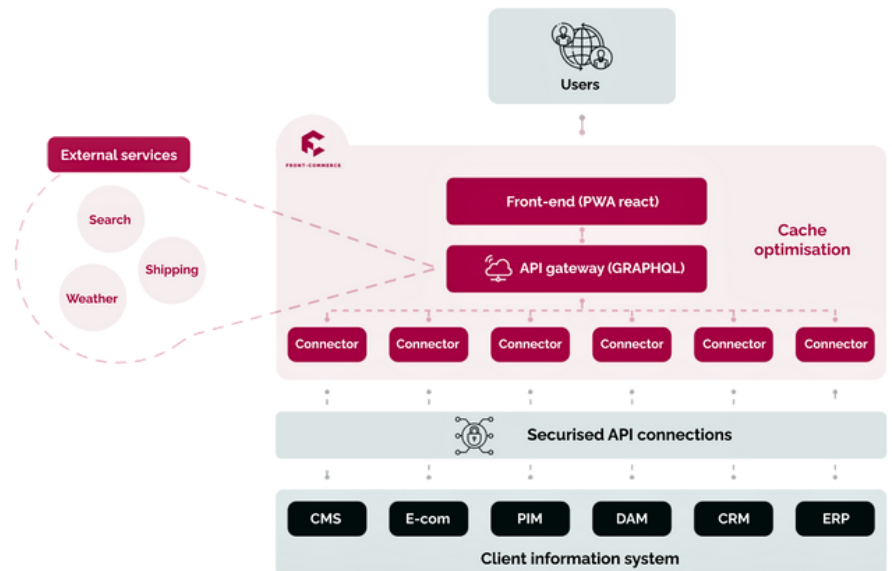
**Designed to  
interact with any  
kind of service &  
solution**

[Request a demo](#)



















# A FRONT-END ARCHITECTURE WITH SEAMLESS INTEGRATIONS

Empower your teams with the tools needed to deliver your brand experience across all digital channels seamlessly.

- Serve your web pages x4 times faster
- Limitless UI/UX possibilities
- Cross-joined data touch points
- A flexible architecture with evolutive services that function via API



A best-of-breed technical stack to simplify integration management

e-Commerce	CMS	Embedded Payment	Search Tools
   	  	       	  

## Some of the brands powered by Front-Commerce

JEROME DREYFUSS    DEVIALET    CENTRAKOR    KAPORAL

autobernard.com    somfy    FABRIQUE DE STYLES    BONNE GUEULE

